



WCPO

ORDER

Print Date 10/08/12

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Flight Dates **10/06/12-10/09/12**

Contract / Revision **314088 /**

Original Date / Revision
10/05/12 10/05/12

Advertiser **Protect Your Vote Ohio**

New till 09/09/13

Agency **Strategic Media Placement**

Buying Contact

**7669 Stagers Loop
Delaware, OH 43015**

Product

OH Protect Your Vote Oct 6-Oct 9

Agency Com 15%

Billing Contact

**7669 Stagers Loop
Delaware, OH 43015**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:10:00

Estimate # **2834**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 8800

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBQC	%	0
WCET	%	0
WCVN	%	0
WKON	%	0
WKRC	%	0
WLWT	%	0
WPTO	%	0
WSTR	%	0
WXIX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	6	\$7,480.00	\$8,800.00	0.00	10/01/12	10/09/12	6	\$7,480.00	\$8,800.00
Totals	6	\$7,480.00	\$8,800.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WCPO	10/06/12	10/09/12	M-F GMA 7-9am M-F GMA 7-9am	CM	7-9a	-----	:30	0	\$900.00	P-1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
		Week: 10/08/12	10/14/12	11-----					2	\$900.00		0.00			
N 2	WCPO	10/06/12	10/09/12	M-F 6-630p News M-F 6-630p News	CM	558-630p	-----	:30	0	\$2,000.00	P-2	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----					0	\$0.00		0.00			
		Week: 10/08/12	10/14/12	11-----					2	\$2,000.00		0.00			
N 3	WCPO	10/06/12	10/09/12	M-SU 11p Late News	CM	11-1135p	-----	:30	0	\$1,500.00	P-2	0.00	NM	2	\$3,000.00



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<u>Contract / Revision</u>	314088	<u>Flight Dates</u>	10/06/12-10/09/12	<u>Hiatus Dates</u>	
<u>Original Date / Revision</u>	10/05/12/	10/05/12		<u>Order Sep</u>	00:10:00
<u>Advertiser</u>	Protect Your Vote Ohio	<u>Product</u>	OH Protect Your Vote Oct 6	<u>Estimate #</u>	2834

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
M-SU 11p Late News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----		0				\$0.00		0.00			
		Week: 10/08/12	10/14/12	11-----		2				\$1,500.00		0.00			
Totals														6	\$8,800.00